INSERTION ORDER: 2015

Date: Advertiser:

BILLING INFORMATION (WHERE BILL SHOULD BE SENT)

Company: Phone:

Contact Name: Fax:

Address: E-Mail:

City: State: Zip:

SELECT: ● *PROCEEDINGS* ● *NAVAL HISTORY* ● ONLINE

FREQUENCY RATE, INSERTION MONTHS AND AD SIZE:

PROCEEDINGS: ❑ 1x ❑ 3x ❑ 6x ❑ 12x

❑ January; ad size:

❑ February; ad size:

❑ March; ad size:

❑ April; ad size:

❑ May; ad size:

❑ June; ad size:

❑ July; ad size:

❑ August; ad size:

❑ September; ad size:

❑ October; ad size:

❑ November; ad size:

❑ December; ad size:

AVAILABLE SIZES: See separate Advertising Rates page for details.

Naval History: ❑ 1x ❑ 3x ❑ 6x

❑ February; ad size:

❑ April; ad size:

❑ June; ad size:

❑ August; ad size:

❑ October; ad size:

❑ December; ad size:

MATERIALS

❑ Pick up from:

(magazine) (mm/yy) (page #)

❑ Art Enclosed ❑ Art to be sent later ❑ Art to be emailed

ONLINE ADS

	START DATE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
POSTERBOARD		❑	❑	❑	❑
BANNER		❑	❑	❑	❑
LEADERBOARD		❑	❑	❑	❑
LINK		❑	❑	❑	❑

URL ADDRESS:

CHARGES:

Insertion rates and color costs may be found in the media kit or online at *www.usni.org*

Insertion Costs: . . . . . $

Less Agency Discount: . . . . . $

(For recognized agencies only) TOTAL DUE $

FORM OF PAYMENT

❑ Check

❑ Purchase Order #

❑ MasterCard ❑ VISA ❑ American Express

Card Number

Name on Card

Expiration Date /

(month) (year)

Signature

BILLING AUTHORIZATION

(signature) (date)

(printed name)

Mail or Fax Insertion Order to the address below attention:

Advertising Manager, David Sheehan

291 Wood Road

Annapolis, MD 21402

p: 410.295.1041

f: 410.295.1049

e: production@usni.org

www.usni.org

SUBMIT ORDER

For more information on *Insertion Order* or to book your ad call Dave Sheehan at 410-295-1041 or email dsheehan@usni.org.