

USNI ON-LINE ADVERTISING

Reach More People – ONLINE MARKETING OPPORTUNITIES

www.usni.org

The USNI website is rich with content including online publication of magazines, books, conferences, photo archives, oral histories and much more. Reach every USNI member simultaneously through our website and connect with those serving via the content of *Proceedings* and *Naval History* magazines.

getthegouge.com

Touch base with the next generation of warriors dedicated to the defense of our great nation through "Get the Gouge"; A website tailored towards bringing raw and riveting information through the power of media, interviews, combat diaries and humor.

E-Mail and Site Retention

Know that your advertisements are receiving repeated exposure to new visitors, members and subscribers through regular newsletters and the integration of collaborative tools that keep members updated on the newest changes on all websites.



Bonus for Proceedings Advertisers

Ads appear in position on Web page views at no charge. Links may be embedded in your ad at nominal charges.

ADVERTISE

On-line ads go live within 48 hours of receipt

LARGE RECTANGLE	300 X 250 IMU	\$800
RECTANGLE	180 X 150 IMU	\$500
CENTER COLUMN	420 X 195 IMU	\$1,200

QUICK FACTS – Why Advertise with USNI?

USNI is an independent voice and highly respected, which results in a unique user experience not readily available elsewhere online. The quick list:

- A well established and active community including 70% of flag officers in the Sea Services worldwide.
- Long visits and high page views to the site ensuring your ads get noticed.
- A community that continues to grow creating exponential exposure.



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"We are seagoing professionals, and Proceedings is our journal."

— Admiral Robert E Kramek, USCG (Retired),
20th Commandant of the U.S. Coast Guard