

INSERTION ORDER: 2017

Date: _____ Advertiser: _____

BILLING INFORMATION (WHERE BILL SHOULD BE SENT)

Company: _____ Phone: _____
 Contact Name: _____ Fax: _____
 Address: _____ E-Mail: _____
 City _____ State: _____ Zip: _____

SELECT:



PROCEEDINGS



NAVAL HISTORY



ONLINE

FREQUENCY RATE, INSERTION MONTHS AND AD SIZE:

PROCEEDINGS: 1x 3x 6x 12x
 January; ad size: _____
 February; ad size: _____
 March; ad size: _____
 April; ad size: _____
 May; ad size: _____
 June; ad size: _____
 July; ad size: _____
 August; ad size: _____
 September; ad size: _____
 October; ad size: _____
 November; ad size: _____
 December; ad size: _____

AVAILABLE SIZES: See separate Advertising Rates page for details.

Naval History: 1x 3x 6x
 February; ad size: _____
 April; ad size: _____
 June; ad size: _____
 August; ad size: _____
 October; ad size: _____
 December; ad size: _____

MATERIALS

Pick up from: _____
 (magazine) (mm/yy) (page #)
 Art Enclosed Art to be sent later Art to be emailed

ONLINE ADS

	START DATE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
POSTERBOARD		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BANNER		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LEADERBOARD		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LINK		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

URL ADDRESS: _____

CHARGES:

Insertion rates and color costs may be found in the media kit or online at www.usni.org

Insertion Costs:\$ _____
 Less Agency Discount:\$ _____
 (For recognized agencies only) TOTAL DUE \$ _____

FORM OF PAYMENT

Check
 Purchase Order # _____
 MasterCard VISA American Express
 Card Number _____
 Name on Card _____
 Expiration Date _____ / _____
 (month) (year)
 Signature _____

BILLING AUTHORIZATION

 (signature) (date)

 (printed name)

Mail or Fax Insertion Order to the address below attention:

Advertising Manager, David Sheehan

291 Wood Road
 Annapolis, MD 21402

p: 410.295.1041

f: 410.295.1049

e: production@usni.org

www.usni.org

