

INSERTION ORDER: 2012

Date:

Advertiser:

BILLING INFORMATION (WHERE BILL SHOULD BE SENT)

Company:

Phone:

Contact Name:

Fax:

Address:

E-Mail:

City

State:

Zip:

SELECT:



PROCEEDINGS



NAVAL HISTORY



ONLINE

FREQUENCY RATE, INSERTION MONTHS AND AD SIZE:

PROCEEDINGS: 1x 3x 6x 12x

January; ad size:

February; ad size:

March; ad size:

April; ad size:

May; ad size:

June; ad size:

July; ad size:

August; ad size:

September; ad size:

October; ad size:

November; ad size:

December; ad size:

AVAILABLE SIZES: See separate Advertising Rates page for details.

Naval History: 1x 3x 6x

February; ad size:

April; ad size:

June; ad size:

August; ad size:

October; ad size:

December; ad size:

MATERIALS

Pick up from:

(magazine) (mm/yy) (page #)

Art Enclosed Art to be sent later Art to be emailed

ONLINE ADS

	START DATE	1 MONTH	3 MONTHS	6 MONTHS	12 MONTHS
RECTANGLE:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BANNER:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HALF PAGE:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LINK:		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

URL ADDRESS:

CHARGES:

Insertion rates and color costs may be found in the media kit or online at www.usni.org

Insertion Costs:\$

Less Agency Discount:\$

(For recognized agencies only) TOTAL DUE \$

FORM OF PAYMENT

Check

Purchase Order #

MasterCard VISA American Express

Card Number

Name on Card

Expiration Date / (month) (year)

Signature

BILLING AUTHORIZATION

(signature)

(date)

(printed name)

Mail or Fax Insertion Order to the address below attention:

Advertising Manager, David Sheehan

291 Wood Road
Annapolis, MD 21402

p: 410.295.1041

f: 410.295.1049

e: production@usni.org

www.usni.org

