

Magazine Specs	PROCEEDINGS In inches	NAVAL HISTORY In inches
Page trim	7.875 x 10.75	8.125 x 10.75
Page live area	7.375 x 10.25	7.625 x 10.25
Full pg non bleed	7 x 10	7 x 10
Full pg bleed	8.375 x 11.25	8.625 x 11.25
Bleed Spread	16.25 x 11.25	16.75 x 11.25
2/3	4.375 x 9.375	4.5 x 9.5
1/2 horz	6.625 x 4.75	7 x 4.625
1/2 horz bleed	8.375 x 5.75	n/a
1/2 vert.	3.265 x 9.45	n/a
1/2 vert. bleed	4.25 x 11.25	n/a
1/2 island.	4.375 x 7	4.5 x 7.125
1/2 island. bleed	5.15 x 7.95	n/a
1/3 vert	2.125 x 9.45	2.125 x 9.5
1/3 square	4.375 x 4.375	4.5 x 4.5
1/4 horz	6.625 x 2.375	7 x 2.25
1/6 vert	2.125 x 4.375	2.125 x 4.5
1/6 horz	4.375 x 2.125	4.5 x 2.125
1/9 vert	2.125 x 2.875	2.125 x 2.875
1/12	n/a	2.125 x 2.125
1/24	n/a	2.125 x 1

On-Line Specs

Rectangle	180 x 150 IMU	DHTML, Flash, GIF, HTML, Javascript, JPG
Large Rectangle	300 x 250 IMU	DHTML, Flash, GIF, HTML, Javascript, JPG
Center Column	420 x 195 IMU	DHTML, Flash, GIF, HTML, Javascript, JPG

Reproduction Material Required:

- PDF files are preferred (optimized for press, with OPI deactivated).
- Quark files are accepted (6.0 or lower); package the document with images and fonts.
- Photoshop (tiff or jpg at 300 dpi or more)
- Illustrator (eps: all fonts converted to outlines) files are accepted.
- All color must be CMYK (all Spot colors will be converted to CMYK)
- Images must be a minimum of 300 dpi (tiff, eps, jpg); line art 1200 dpi
- All fonts must be Open Type or MAC compatible
- No film will be accepted.
- B/W ads only: Camera-ready art is acceptable
- Emailed ads must include name of advertiser, publication, and issue in the subject line.
- A contact proof must accompany color advertising
- All material sent will be destroyed after 12 months, unless otherwise advised
- Production costs are charged on a time basis
- No corrections or cancellations accepted after closing date
- 133 line screen is recommended for best possible 4-color reproduction
- 120 line screen is recommended for best possible black and white reproduction

	Proceedings	Naval History
Printing	Web Offset	Wet Offset
Binding	Perfect	Saddle Stitch
Cover Paper	100 lb Coated	100 lb Coated UV
Text Paper	40 lb Coated	45 lb Coated

2008 ISSUE AND CLOSING DATES

Proceedings				Naval History		
	Issue Published	Reservation	Material	Issue Published	Reservation	Material
January	December 26, 2007	November 29, 2007	December 5, 2007	December 20, 2007	November 6, 2007	November 15, 2007
February	January 28, 2008	December 28, 2007	January 7, 2008			
March	February 27, 2008	January 29, 2008	February 5, 2008	February 20, 2008	January 4, 2008	January 14, 2008
April	March 27, 2008	February 29, 2008	March 7, 2008			
May	April 25, 2008	March 28, 2008	April 7, 2008	April 20, 2008	March 5, 2008	March 14, 2008
June	May 28, 2008	April 29, 2008	May 5, 2008			
July	June 26, 2008	May 29, 2008	June 5, 2008	June 20, 2008	May 7, 2008	May 14, 2008
August	July 28, 2008	June 27, 2008	July 5, 2008			
September	August 26, 2008	July 29, 2008	August 5, 2008	August 20, 2008	July 7, 2008	July 14, 2008
October	September 26, 2008	August 29, 2008	September 5, 2008			
November	October 27, 2008	September 29, 2008	October 6, 2008	October, 2008	September 6, 2008	September 13, 2008
December	November 26, 2008	October 29, 2008	November 5, 2008			

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